



DCPTAC

PROCUREMENT TECHNICAL ASSISTANCE CENTER

A PROGRAM OF THE D.C. DEPT. OF SMALL & LOCAL BUSINESS DEVELOPMENT



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Introducing The District of Columbia Procurement Technical Assistance Center **DCPTAC**



Who we are...

The **DCPTAC** offers District of Columbia based businesses personalized counseling and competitive insight for navigating the government procurement process successfully.





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What we do...

Our Services



OUTREACH

Matchmaking Events
PTAC
Presentations
Conferences
Trade Shows



EDUCATION

Training
Workshops
Information Sessions
Meet & Greets
Webinars



CERTIFICATION ASSISTANCE

VA CVE
SBA 8(a)
SBA SDVOSB
SBA EDWOSB
SAM



MARKETING

Research
Bid Matching
Marketing Plan
Assistance
GSA
Schedule Preparation Assistance
Strategic Partnership Development
Small Business Training



PRE-CONTRACT MANAGEMENT

Solicitation Reviews
Proposal Review Assistance
Subcontracting Assistance



POST CONTRACT AWARD

Contract Review
Compliance



Certification Assistance

- ✓ District of Columbia Certified Business Enterprise
- ✓ Department of Veterans' Affairs Center for Verification Assistance
- ✓ Small Business Administration 8(a)
- ✓ Small Business Administration Service Disabled Veteran Owned Small Business (SDVOSB)
- ✓ Veteran Owned Small Business (VOSB)
- ✓ Small Business Administration Economically Disadvantaged Woman Owned Business (EDWOSB)



DCPTAC Value for Small Businesses

- ✓ No Cost Advisory Services To Government Contractors
- ✓ Assistance with Contract and Acquisition Rulings
- ✓ Assistance with Strategy for Better Contractor's Positioning
- ✓ One on One Counseling for Focused Business Approach
- ✓ Assistance in Identifying Your Value Proposition
- ✓ Provide Navigation instructions toward Contract Opportunities





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How we do it...

The Process

What is the DCPTAC Process?

Introduction to
DCPTAC services

Assessment for
procurement readiness

Identify acquisition
strategy

How to Prepare to Sell to the Government

Prepare, Plan, Position, Pursue...

Acquisition & Proposal Strategy

Understanding Contracting
Rules & Regulations

Bid Matching Service

Marketing Plan &
Proposal Assistance

Post Award Assistance

Contract Management Assistance

Process & Performance
Management Assistance



Do Your Research



How Can You Work With DCPTAC?

- Is your business registered with the DC Department of Consumer & Regulatory Affairs (DCRA)?
- Does your business have a complete business plan?
- Has your business been in existence for at least 6 months?
- Does your business have a registered Data Universal Numbering System (DUNS) number?
- Has your business completed or is currently engaged on a commercial or government contract?

Can you answer **yes** to any of these questions?



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Contact a DCPTAC team member today!

